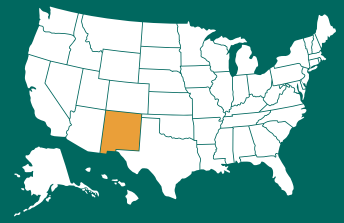


FRESH FRUIT & VEGETABLE STATE PROFILE

New Mexico



Fresh Produce Economic Impact

58.7K

Total Acres of
Fresh Produce



\$706M

Total
Sales



3,160

Total
Farms



7,735

Total
Employees



\$268M Total Wages

\$25.8M Fresh Produce and Tree Nuts Exports

\$0 Support for State Governments
to Enhance Produce Safety

\$15.62 State Adverse Effect Wage Rate (AEWR)

\$11.50 State Minimum Wage Per Hour

Opportunities to Increase Fruit & Vegetable Consumption

93% of Schools
Needing
Updated Kitchen
Equipment



89.65% of adults across New Mexico are **not**
meeting the Dietary Guidelines for
Americans recommendations for
fruit and vegetable consumption



\$9M in fruit and vegetable vouchers for participants in the Women,
Infants and Children program (WIC)



Farm Bill Investments in Fruits & Vegetables

\$3.3M in Fresh Fruit and Vegetable Program (FFVP) to **152** schools annually

\$565.7K Specialty Crop Block Grants

\$4M Specialty Crop Research Initiative (SCRI)

\$35K Pest and Disease Grants

8.58% Organic Share of Produce Dollars

