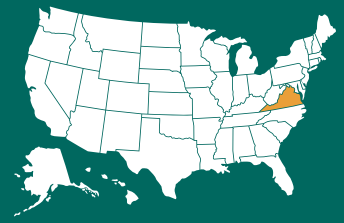


FRESH FRUIT & VEGETABLE STATE PROFILE

Virginia



Fresh Produce Economic Impact

62.5K

Total Acres of
Fresh Produce



\$2B

Total
Sales



4,158

Total
Farms



20K

Total
Employees



\$728M Total Wages

\$19.7M Fresh Produce and Tree Nuts Exports

\$488K Support for State Governments
to Enhance Produce Safety

\$14.91 State Adverse Effect Wage Rate (AEWR)

\$12.00 State Minimum Wage Per Hour

Opportunities to Increase Fruit & Vegetable Consumption

89% of Schools
Needing
Updated Kitchen
Equipment



89.1% of adults across Virginia are **not**
meeting the Dietary Guidelines for
Americans recommendations for
fruit and vegetable consumption



\$32.9M in fruit and vegetable vouchers for participants in the
Women, Infants and Children program (WIC)



Farm Bill Investments in Fruits & Vegetables

\$5.7M in Fresh Fruit and Vegetable Program (FFVP) to **174** schools annually

\$614.2K Specialty Crop Block Grants

\$0 Specialty Crop Research Initiative (SCRI)

\$89K Pest and Disease Grants

10.94% Organic Share of Produce Dollars

