

# IFPA Commodity Profiles

## Potatoes

International Fresh Produce Association brings you the latest information on production, global trade, and consumer sentiment for top categories of fresh produce.

### Consumer sentiment fast facts:\*\*\*

Consumers of potatoes are driven by their versatility.

61% of consumers say their consumption of potatoes is driven by their ease to cook.

Almost 80% of consumers say that potatoes are a staple ingredient are used in a side dish for everyday meals.

Potatoes are popular because of their long shelf life, 21% of consumers say they will still eat potatoes more than 1 week after purchase.

### Production Quantities by Country\*

Country	Australia	Brazil	Canada	Chile	China, mainland	Colombia	Mexico	New Zealand	Peru	South Africa	USA
Volume (tonnes)	1,267,639	3,853,464	6,372,183	994,508	94,300,000	2,621,344	1,947,761	554,053	5,661,443	2,595,280	18,582,370

### Export Value, USD\*\* Top Exporting IFPA Member Countries and Their Top Destination Markets

Canada	\$397.8M	USA	\$282M	China	\$248M	South Africa	\$32M	Australia	\$25M
USA	\$380.5M	Canada	\$83.4M	Vietnam	\$119.5M	Mozambique	\$14.9M	Republic of Korea	\$8.8M
Indonesia	\$5.2M	Mexico	\$82.7M	Malaysia	\$40.4M	Namibia	\$7.9M	Philippines	\$3.1M
Thailand	\$2.7M	Japan	\$21.3M	Thailand	\$21.9M	Eswatini	\$2.4M	Singapore	\$2.8M
Dominican Republic	\$2.5M	Chinese Taipei	\$16.2M	Myanmar	\$20.8M	Lesotho	\$2.2M	Chinese Taipei	\$2.1M
Trinidad and Tobago	\$1.9M	Republic of Korea	\$15.1M	Hong Kong	\$19.8M	Angola	\$1.7M	Malaysia	\$2.05M

### Import Value, USD\*\* Top Importers Globally

	Value imported in 2022 (USD '000)	Unit value (USD/ton)	Annual Growth in Value Between 2018-2022 (%)	Annual Growth in Value Between 2021-2022 (%)	Market Share (% world imports)	Concentration of Supplying Countries
World	4,396,771	----	4	20	100	0.1
Belgium	679,310	209	5	22	15.5	0.33
USA	385,751	706	15	52	8.8	1
Spain	337,607	342	8	40	7.7	0.55
Netherlands	329,576	206	-1	-5	7.5	0.49
Germany	196,950	442	-4	-4	4.5	0.16
Italy	182,174	293	0	18	4.1	0.29
Russian Federation	180,725	456	7	32	4.1	0.52
Vietnam	121,083	869	6	-8	2.8	0.97
France	111,349	313	0	23	2.5	0.2
Portugal	106,508	248	-2	42	2.4	0.44

\*FAOStat 2021, \*\*ITC Trade Map 2023, data from 2022, \*\*\* IRI Shopper Sentiment Survey June 2022