



Recall Ready Workshop

PLAN, PREPARE, BE RECALL READY

RECALL PLAN REVIEW

\$8,995

IFPA's team of experts will review your current plan, evaluate your regulatory, scientific and communications readiness, and write a detailed report offering suggestions to maximize your preparation for the unexpected.

ONSITE/VIRTUAL RECALL TRAINING & SIMULATION

\$19,500*

You don't want an actual recall to be a training exercise. Get ahead of the game with a two day recall training and simulation program led by IFPA's Recall Ready team.

We'll come to your office and train your team to use your recall plan under pressure. Then the next day the Recall Ready Team will run a simulated recall, including simulated calls from government officials, confusing laboratory results, antagonistic media questions, probing customer inquiries and other surprises that help you test your plan before the real thing.

PRIVATE RECALL READY WORKSHOP

\$16,000*

If you'd like to train your suppliers, your team, or another group of invited stakeholders to attend a tailored version of our popular Recall Ready Workshop, our team can come to the location of your choosing and provide the training for up to 40 individuals for a flat fee.

CUSTOM RECALL PLAN

Contact for pricing

Don't have a recall plan?

We'll help you create a plan that's tailored for your company

No two recall plans should be the same because no two companies are the same. A recall plan is most useful when it takes into account your company's size, product mix, internal resources, position along the supply chain and decision making culture. Our Recall Ready Team will work with your company to write a custom recall plan that reflects your company's unique structure and operations. When finished, you will have a complete recall plan with regulatory, food safety and communication elements that fit the company.

***Check with your insurance company to see if
these services qualify for your use of pre-
incident funds***

ATTENTION ALL ASSOCIATIONS

*Include us in your member training and education program. We will work with you to design a commodity-specific one-day recall ready offering that meets your members needs. \$16,000**

** Plus travel expenses; additional fees may apply for food, room rental, etc.*

The IFPA Recall Ready Program gives you peace of mind.

When the FDA calls you recommending a recall, you'll be ready thanks to IFPA's **Recall Ready Program**. This new program is a partnership between IFPA and legal and communications experts, including the food industry's leading crisis counseling firms. Working together, we leverage the expertise of food safety, legal and crisis communications professionals who know what it takes to execute a recall to protect public health, comply with all government requirements, and minimize the impact on your business.

Choose the best option to ensure you'll be ready *BEFORE* and *AFTER* that call from FDA.

PROGRAM BENEFITS

The Recall Ready Program is unique because it:

Includes professionals in three distinct fields. Our program is a partnership between IFPA and the legal and communication experts with lawyers known for their expertise in food and drug regulatory law and the food industry's leading crisis counseling firms. Working together, we leverage the expertise of food safety, legal and crisis communication professionals who know what it takes to execute a produce recall to protect public health, comply with government requirements, and minimize the impact on your business.

Offers unique services. While others may offer recall planning, we know of no other program that offers the same intense onsite, two-day training and simulation. While others offer table-top exercises, our simulations go a step further, testing the company at both the decision-making and response levels. Everyone from the office receptionist to the CEO is involved in the training and simulation. We believe this in-depth experience is the only way to truly ensure your company is prepared for the unexpected.

International Fresh
Produce Association

**RECALL
READY**
PROGRAM



Contact **IFPA** today to learn more about
the IFPA Recall Ready Program.

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INTERNATIONAL
**FRESH
PRODUCE**
ASSOCIATION