

# Hawaii

Fresh Fruit and Vegetable State Profile





Fresh Produce

## **Economic Impact:**



\$1.0B

Total sales



**26K** 

Total acres of fresh produce



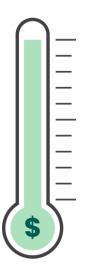
10.3K

Total employees



**4K** 

Total farms



\$395.7M

Total wages

\$24.7M

Fresh Produce and Tree Nuts Exports

\$0.3M

Support for State Governments to Enhance Produce Safety

\$18.7

State Adverse Effect Wage Rate (AEWR)

\$12

State Minimum Wage Per Hour

Opportunities to Increase

Fruit and Vegetable Consumption:

87.95%

of adults across Hawaii are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$7.3M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



Farm Bill Investments in

## Fruits and Vegetables:

### \$3.1M

Fresh Fruit and Vegetable Program (FFVP) to 78 schools annually

#### \$534K

**Specialty Crop Block Grants** 

#### \$1.3M

**Pest and Disease Grants** 

**Specialty Crop Research Initiative (SCRI)** 

#### **TBD**

**Organic Share of Produce Dollars** 



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freshproduce.com

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