



Massachusetts



Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$3.3B

Total sales



53K

Total acres of fresh produce



28.0K

Total employees



3K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

88.05%

of adults across Massachusetts are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$32.5M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$1.3B

Total wages

\$11.2M

Fresh Produce and Tree Nuts Exports

\$1.3M

Support for State Governments to Enhance Produce Safety

\$17.8

State Adverse Effect Wage Rate (AEWR)

\$15

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$5.1M

Fresh Fruit and Vegetable Program (FFVP) to 203 schools annually

\$460K

Specialty Crop Block Grants

0

Specialty Crop Research Initiative (SCRI)

\$909K

Pest and Disease Grants

12.2%

Organic Share of Produce Dollars