# Oklahoma



Fresh Fruit and Vegetable State Profile



### Fresh Produce

## **Economic Impact:**





Total sales



16K

Total acres of fresh produce



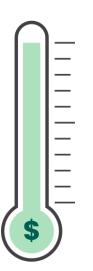
6.0K

Total employees



**2**K

Total farms



### \$241.7M

Total wages

\$493.0K

Fresh Produce and Tree Nuts Exports

\$0.4M

Support for State Governments to Enhance Produce Safety

\$15.6

State Adverse Effect Wage Rate (AEWR)

\$7.25

State Minimum Wage Per Hour

### Opportunities to Increase

### Fruit and Vegetable Consumption:

### 92.2%

of adults across Oklahoma are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

# \$17.4M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



#### Farm Bill Investments in

## Fruits and Vegetables:

#### \$4.0M

Fresh Fruit and Vegetable Program (FFVP) to 131 schools annually

#### \$545K

**Specialty Crop Block Grants** 

#### \$19K

**Pest and Disease Grants** 

**Specialty Crop Research Initiative (SCRI)** 

### **TBD**

**Organic Share of Produce Dollars** 



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freshproduce.com

#PowerOfFresh