



Utah

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$0.8B

Total sales



22K

Total acres of fresh produce



6.8K

Total employees



2K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

90.1%

of adults across Utah are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$10.5M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$261.8M

Total wages

\$2.6M

Fresh Produce and Tree Nuts Exports

\$0.7M

Support for State Governments to Enhance Produce Safety

\$16.6

State Adverse Effect Wage Rate (AEWR)

\$7.25

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$3.8M

Fresh Fruit and Vegetable Program (FFVP) to 61 schools annually

\$386K

Specialty Crop Block Grants

\$50K

Specialty Crop Research Initiative (SCRI)

\$165K

Pest and Disease Grants

TBD

Organic Share of Produce Dollars